

July, 2003

The comments in this summary relate to the four weeks ended August 2, 2003 compared to the four-week period ended August 3, 2002.

Comparable store sales for the total corporation increased 3.1 percent. By division, comparable store sales at Target Stores increased 4.3 percent, slightly above the planned increase of 3 to 4 percent for the month. Mervyn's reported a comparable store sales decline of 5.8 percent for the month and Marshall Field's reported a decrease of 2.4 percent for the period. These numbers are all included in the table of our sales release issued earlier this morning August 7, 2003.

At Target, the top performing merchandise categories during July included pharmacy, consumables/perishables, ladies apparel and electronics. The categories producing the softest comparable store sales for the month were men's apparel, intimate/hosiery and home décor. Target's strongest markets during July were located in the Northeast/MidAtlantic, and the Southeast. The markets with the weakest performance were South Dakota, New Mexico and Idaho.

At Mervyn's, stores in Minnesota, Arizona and New Mexico outperformed stores elsewhere in the chain. Stores in Oklahoma, Texas and Michigan generated the weakest sales performance. Casual sportswear and shoes were the strongest merchandise categories, while children's apparel, men's and jewelry/accessories were the softest.

At Marshall Field's, merchandise strength was evident in furniture, cosmetics and jewelry/accessories. The weakest categories were children's apparel, juniors/moderate/sportswear and tabletop/housewares.

At month-end, inventory levels are in good condition at all divisions.

Looking forward to August, our sales plan for Target Stores is an increase in the range of 4 to 5 percent, with sales for the overall corporation planned to be about 1 to 1.5 percentage points lower than Target Stores.