

## September

The comments on reported results in this summary relate to Target Corporation sales for the five week period ended October 4<sup>th</sup>, 2008 compared to the five week period ended October 6<sup>th</sup>, 2007. These sales results are included in the table of our sales release issued on October 8<sup>th</sup>, 2008.

For the fiscal September period, reported comparable store sales decreased 3.0 percent. This sales performance was the result of a decline in the number of comparable store transactions partially offset by an increase in average transaction size. Comparable store sales in September 2007 increased 1.2 percent.

The current month sales release quotes Gregg Steinhafel, president and chief executive officer of Target Corporation, as saying, "Sales for the month of September were below our expectations, reflecting continued daily volatility. Challenges in the current environment, including weak top-line growth in our retail segment and higher net write-off rates in our credit card segment, have increased the likelihood that our third quarter EPS may be slightly below the current First Call median estimate of 52 cents. On balance, we currently expect 2008 full year earnings per share to meet or exceed last year's full year EPS of \$3.33."

This outlook for 2008 EPS assumes essentially flat year-over-year same store sales in the fourth quarter and a continuation of recent write-off rate trends through the remainder of this year. All earnings per share figures refer to diluted earnings per share.

At the merchandise category level, comparable store sales were driven by continued strength in non-discretionary healthcare and food categories, with comparable store sales increases in the mid single-digit range. Both the apparel and home assortments experienced overall declines in the high single-digit range. Specific categories with the strongest comparable store sales increases in the month included Healthcare, Consumables/Perishables, and Household/Personal/Baby. The categories with the weakest comparable store sales performance for the month included Decorative Home & Garden, Womens' Apparel, and Jewelry/Accessories.

Target's strongest comparable store sales performance in September was in the Northeast region, while comparable store sales performance in the West and South was weakest. We continue to see sales weakness in Florida, Arizona, Nevada and southern California.

At month-end, our inventory was in very good condition, reflecting continued strong control of merchandise receipts.

Looking forward to October, our comparable store sales results will compare the four weeks ended November 1<sup>st</sup>, 2008 to the four weeks ended November 3<sup>rd</sup>, 2007. We expect our comparable store sales for this period to lie in the range of minus 3 to 0 percent. For perspective, comparable store sales for the four week period in October 2007 increased 4.1 percent.

Target's current sales disclosure practice includes a sales recording on the day of our monthly sales release. Our next sales recording is expected to be issued on Thursday, November 6<sup>th</sup> and may be accessed by calling 612-761-6500.

Statements regarding sales and EPS expectations are forward-looking statements and should be read in conjunction with the cautionary statements in Exhibit (99)A to the company's first quarter 2008 Form 10-Q.

