April

The comments on reported results in this summary relate to Target Corporation sales for the four week period ended May 2nd, 2009 compared to the four week period ended May 3rd, 2008. These sales results are included in the table of our sales release issued on May 7th, 2009.

For the fiscal April period, reported comparable-store sales increased 0.3 percent. This sales performance is attributable to a low single digit increase in comparable-store transactions, offset by a similar decrease in average transaction size. Comparable-store sales in April 2008 increased 3.1 percent.

The current month sales release quotes Gregg Steinhafel, chairman, president and chief executive officer of Target Corporation, as saying, “April sales results were in line with our guidance for the month. For the first quarter overall, retail segment financial performance was significantly better than expected, and the credit card segment performed in line with our prior guidance. As a result, we expect first quarter earnings per share results to be well above the current median First Call estimate of 52 cents.”

In addition, this release provides highlights of our expected first quarter financial results, including:

- Comparable-store sales performance modestly above expectation
- Better-than-expected gross margin rate performance, driven by favorable markup and fewer markdowns than expected
- Favorable retail SG&A expense rate performance, driven by continued strong expense controls and timing of recognition of certain items.
- Credit card results in line with prior guidance, including write-offs of approximately $300 million and continued improvement in early-stage delinquencies, resulting in no increase to the allowance for doubtful accounts at quarter-end.

Within our merchandise assortment, reported comparable-store sales were strongest in non-discretionary categories such as food, healthcare and beauty, as well as certain hardlines categories, such as toys, entertainment and stationary/holiday, reflecting the shift of Easter into April this year. Comparable-store sales in home and apparel declined in the high single-digit range, led by better-than-average performance in shoes, intimate/hosiery/performance and children’s apparel, and weaker-than-average performance in gardenplace, domestics and women’s apparel.

We enjoyed better-than-average comparable-store sales performance in portions of the Northeast and Upper Midwest, including areas of New York, New Hampshire, Massachusetts, the Dakotas, Minnesota and Iowa. Comparable-store sales performance was much weaker than the rest of the chain in the South, Georgia, Florida, and portions of Texas. Arizona and Southern California also remain weak.

At month-end, our inventory was in very good condition. We continue to manage inventory flows very conservatively in anticipation of a continued challenging sales environment.

For the month of May, our comparable-store sales results will compare the four weeks ended May 30th, 2009 to the four weeks ended May 31st, 2008. We expect our sales performance for this period to be consistent with our first quarter sales trends, leading to an expected low-to-mid single digit decline in May reported comparable-store sales results.

Target’s current sales disclosure practice includes a sales recording on the day of our monthly sales release. Our next sales recording is expected to be issued on Thursday, June 4th and may be accessed by calling 612-761-6500.
The statements on expected first quarter results are based on preliminary quarterly numbers and are subject to change after completion of our regular quarterly close processes.