TARGET CORPORATION
Historical U.S. Retail Segment
Comparable-Store Sales (a) - Percentage Change from Prior Year
Monthly, Fiscal 2008 to Present

Comparing sales in fiscal year periods with comparable prior fiscal year periods of equivalent length.

Fiscal Year | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Year | (b)
---|---|---|---|---|---|---|---|---|---|---|---|---|---|---
2012 | 7.0% | 7.3% | 1.1% | 4.4% | 2.1% | 3.1% | 4.2% | 2.1% | 2.4% | -1.0% | 0.0% | 3.1% | 2.7% |
2011 | 1.8% | -5.5% | 13.1% | 2.8% | 4.5% | 4.1% | 4.1% | 5.3% | 3.3% | 1.8% | 1.6% | 4.3% | 3.0% |
2010 | 2.4% | 10.3% | -5.9% | 1.3% | 1.7% | 2.0% | 1.8% | 1.3% | 1.7% | 5.5% | 0.9% | 1.7% | 2.1% |
2009 | -4.1% | -6.3% | 0.3% | -6.1% | -6.2% | -6.5% | -2.9% | -1.7% | -0.1% | -1.5% | 1.8% | 0.5% | -2.5% |
2008 | 0.5% | -4.4% | 3.1% | -0.7% | 0.4% | -1.2% | -2.1% | -3.0% | -4.8% | -10.4% | -4.1% | -3.3% | -2.9% |

(a) Comparable-store sales are sales from our online business and sales from general merchandise and SuperTarget stores open longer than one year. The comparable-store sales increases or decreases above are calculated by comparing sales in fiscal year periods with comparable prior fiscal year periods of equivalent length.

(b) Fiscal 2012 included an extra accounting week. Consistent with the methodology in footnote (a), the extra week has been excluded from the January and full-year comparable-store sales calculation.

Source: Target’s Consolidated Financial Statements as filed with the U.S. Securities and Exchange Commission.

Last Updated: 2/7/2013