

## **July**

The comments on reported results in this summary relate to Target Corporation sales for the four week period ended July 31, 2010 compared to the four week period ended August 1, 2009. These sales results are included in the table of our sales release issued on August 5, 2010.

For the fiscal July period, reported comparable-store sales increased 2.0 percent. This increase in comparable-store sales was the result of growth in comparable-store transactions, partially offset by a slight decline in average transaction size. Comparable-store sales in July 2009 decreased 6.5 percent.

The current month sales release quotes Gregg Steinhafel, chairman, president and chief executive officer of Target Corporation, as saying, "July sales were in line with expectations. Store traffic and apparel sales were strong, and we continued to experience soft sales in electronics, video games, music and movies. Retail segment expenses remain well-controlled, and profitability in our credit-card segment continues to be strong. Our team continues to focus on disciplined execution of our strategy in an uncertain environment."

Comparable-store sales performance for the month of July was strongest in food, which experienced a double-digit increase, and in healthcare and beauty, which increased in the mid single-digit range. Comparable-store sales performance in apparel was somewhat above the company average, led by high single-digit increases in ladies' and men's apparel, with the softest performance in children's apparel. Comparable-store sales in hardlines declined in the mid single-digit range, with the strongest performance in sporting goods, and the softest performance in music, movies and books, along with electronics including video games. Comparable-store sales in home were down slightly, with the strongest performance in housewares, and the softest performance in domestics.

July comparable-store sales performance was better than average in markets in the upper Midwest and in the mid-Atlantic. Comparable-store sales performance was weaker than the rest of the chain in California, Arizona and New Mexico.

At month-end, our inventory was in very good condition.

For the month of August, our comparable-store sales results will compare the four weeks ended August 28, 2010 to the four weeks ended August 29, 2009. We expect a low single-digit increase in Target's comparable-store sales for this period.

Target's current sales disclosure practice includes a sales recording on the day of our monthly sales release. Our next sales recording is expected to be issued on Thursday, September 2, 2010 and may be accessed by calling 612-761-6500.

The statement on expected sales performance is a forward-looking statement within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements speak only as of the date they are made and are subject to risks and uncertainties which could cause the company's actual results to differ materially. The most important risks and uncertainties are described in Item 1A of the company's Form 10-K for the fiscal year ended January 30, 2010.