

August

The comments in this summary relate to Target Corporation sales from continuing operations for the four week and year-to-date periods ended August 28, 2004 compared to the four-week and year-to-date periods ended August 30, 2003. These sales results are included in the table of our sales release issued on September 2, 2004.

Comparable store sales from continuing operations increased 1.8 percent in August. On a year-to-date basis, comparable store sales from continuing operations rose 5.0 percent. The current month sales release quotes Bob Ulrich, chairman and CEO of Target Corporation, as saying, "Sales at Target Stores were on plan for the month of August."

The top performing merchandise categories during the month included pharmacy, shoes, ladies apparel and perishables/consumables. The poorest sales performance for the month occurred in garden place/home improvement/automotive, electronics, intimate apparel, and toys. Target's strongest markets during August were primarily on the West Coast and in the Southeast, while markets in the Midwest were weaker. At month-end, our inventory position was in excellent condition.

Looking forward to September, our comparable store sales plan for Target Stores is an increase in the range of 2 to 4 percent, reflecting both the shift in the Labor Day holiday and last year's strong 7.2 percent performance.