

July

The comments on reported results in this summary relate to Target Corporation sales for the four week period ended July 30, 2011 compared with the four week period ended July 31, 2010. These sales results are included in the table of our sales release issued on August 4, 2011.

For the fiscal July period, reported comparable-store sales increased 4.1 percent. This increase was driven primarily by an increase in average transaction size, combined with a smaller increase in comparable-store transactions. Overall comparable-store sales in July 2010 increased 2.0 percent.

The current month's sales release quotes Gregg Steinhafel, chairman, president and chief executive officer of Target Corporation, as saying, "We're very pleased with Target's July sales performance, which again was at the high end of our expected range. In addition, back-to-school sales are off to a solid start, contributing to our confidence in the strategies we have in place and our ability to execute them, especially as we head into the 2011 holiday season."

For the second quarter, Target's comparable-store sales grew 3.9 percent, representing a meaningful acceleration from the company's 2.0 percent growth in first-quarter comparable-store sales.

In July, our integrated growth strategies continued to drive strong sales increases in commodity categories. Grocery comparable-store sales increased in the mid to upper teens, while Healthcare, Beauty and Household Essentials increased in the mid to upper single-digit range. Strength in Apparel continued in July, with a comparable-store sales increase just below the company average, consistent with the healthy growth rates Target experienced prior to the recession. Within Apparel, sales were strongest in Intimate/Hosiery/Performance along with Women's and Men's apparel, and softest in Jewelry/Accessories. Comparable-store sales in Hardlines decreased in the low single-digit range, with the strongest performance in Sporting Goods and the softest performance in Music, Movies & Books. Comparable-store sales in Home were down slightly, with the strongest performance in Housewares, which grew faster than the company average, and the softest performance in Decorative Home.

Consistent with June results, regional comparable-store sales performance was less volatile than earlier in the year. Every region experienced a healthy increase in comparable-store sales, and within regions every group grew its comparable-store sales.

At month-end, our inventory was in very good condition.

For the month of August, our comparable-store sales results will compare the four weeks ending August 27, 2011 to the four weeks ended August 28, 2010. We expect a low to mid single-digit increase in Target's comparable-store sales for this period.

Target's current sales disclosure practice includes a sales recording on the day of our monthly sales release. Our next sales recording is expected to be issued on Thursday, September 1, 2011 and may be accessed by calling 866-526-7639.

The statement on expected sales performance is a forward-looking statement within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements speak only as of the date they are made and are subject to risks and uncertainties which could cause the company's actual results to differ materially. The most important risks and uncertainties are described in the Risk Factors sections of the company's Form 10-K for the fiscal year ended January 29, 2011.