December

The comments on reported results in this summary relate to Target Corporation sales for the five week period ended January 3rd, 2009 compared to the five week period ended January 5th, 2008. These sales results are included in the table of our sales release issued on January 8th, 2009.

For the fiscal December period, reported comparable store sales decreased 4.1 percent. This sales performance was largely the result of a decline in the number of comparable store transactions. Comparable store sales in December 2007 decreased 5.0 percent.

The current month sales release quotes Gregg Steinhafel, president and chief executive officer of Target Corporation, as saying, “The decline in our December comparable store sales was in line with our planned range, reflecting stronger results in the last two weeks of the month. During the month we reduced prices to gain market share and to end the year with very clean inventories. These markdowns, combined with additions to our accounts receivable allowance, will put additional pressure on our profitability in the fourth quarter. We continue to focus on appropriately balancing short-term tactics with long-term strategy in ways that will preserve our brand, deliver a superior guest experience and fuel Target’s continued success.”

Within our merchandise assortment, comparable-store sales continue to be strongest in non-discretionary categories, with moderate growth in food and upper single-digit growth in healthcare. Both the apparel and home assortments experienced high single-digit comparable-store sales declines in December. Apparel results were led by the Intimate/Hosiery/Performance category, which experienced a small decline in comparable store sales, while both Mens’ and Ladies’ apparel saw declines in the low double-digit range. Performance in the home assortment was led by Housewares, with a comparable-store sales decline in the mid single-digit range, and was weakest in the Domestics and Decorative Home and Garden categories, which experienced low double-digit declines. In Hardlines, performance was led by Electronics with a small comparable store sales increase, while Entertainment had the weakest performance with a decline in the low double-digit range.

On average for these categories, December total sales performance was better than comparable-store sales performance by between 4 and 5 percentage points, due to the contribution from new stores. This is the appropriate measure to consider when assessing market share changes in these categories.

Within our stores, we enjoyed positive comparable-store sales performance in substantial parts of New York, New Jersey, Connecticut and Massachusetts. Comparable-store sales performance was much weaker than the rest of the chain in Georgia, Florida, Arizona, New Mexico and the Pacific Northwest.

At month-end, our inventory was in very good condition. We continue to manage merchandise receipts in discretionary categories very conservatively in light of current and expected sales challenges.

For the month of January, our comparable store sales results will compare the four weeks ended January 31st, 2009 to the four weeks ended February 2nd, 2008. We expect our sales performance for this period to continue to reflect the challenging consumer environment, increased promotional climate and volatility, resulting in a wider-than-normal range of outcomes centered around a mid single-digit decline.

Target’s current sales disclosure practice includes a sales recording on the day of our monthly sales release. Our next sales recording is expected to be issued on Thursday, February 5th and may be accessed by calling 612-761-6500.
This recording contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements about markdowns, additions to the accounts receivable allowance, and profitability. These statements are current only as of the date they are made and are subject to risks and uncertainties which could cause the company's actual results to differ materially. The most important risks and uncertainties are described in Exhibit (99)A to the company's third quarter 2008 Form 10-Q.