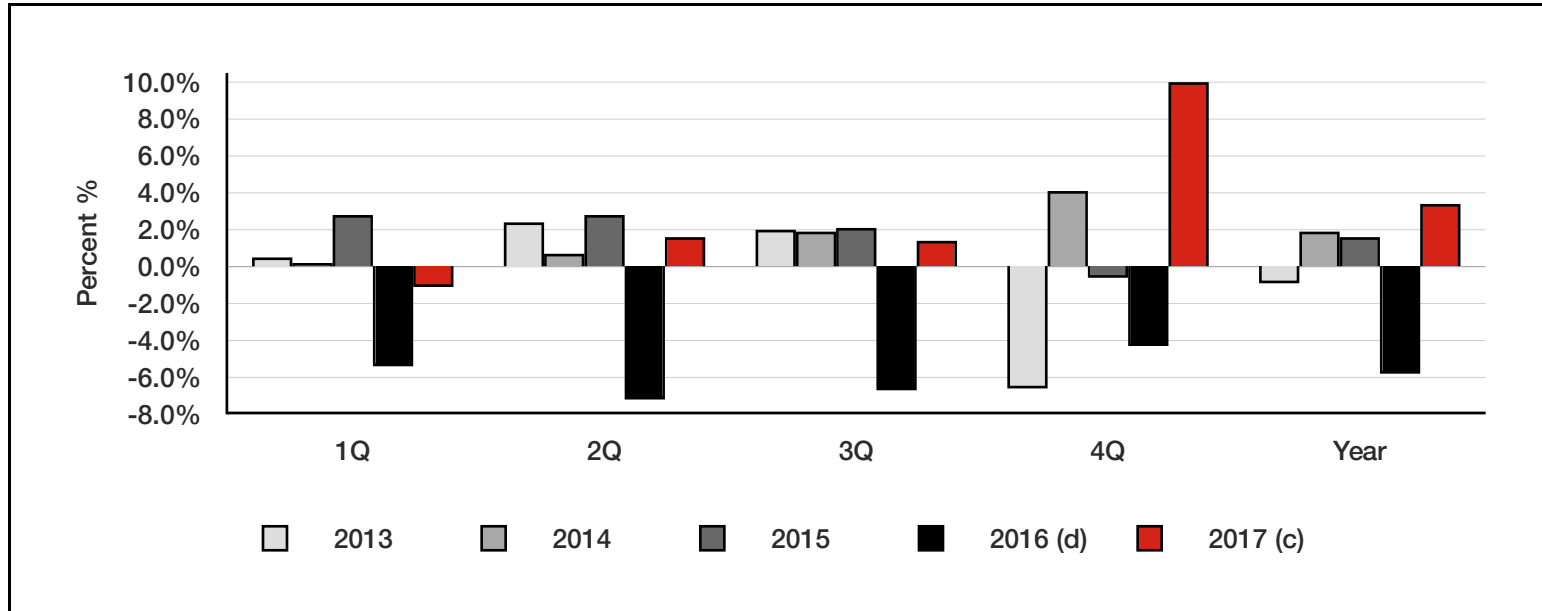


# segment total sales: percentage change from prior year <sup>(a) (b)</sup>



quarterly, fiscal 2013 to present



| Fiscal Year         | 1Q     | 2Q     | 3Q     | 4Q     | Year   |
|---------------------|--------|--------|--------|--------|--------|
| 2017 <sup>(c)</sup> | (1.1)% | 1.6 %  | 1.4 %  | 10.0 % | 3.4 %  |
| 2016 <sup>(d)</sup> | (5.4)% | (7.2)% | (6.7)% | (4.3)% | (5.8)% |
| 2015                | 2.8 %  | 2.8 %  | 2.1 %  | (0.6)% | 1.6 %  |
| 2014                | 0.2 %  | 0.7 %  | 1.9 %  | 4.1 %  | 1.9 %  |
| 2013                | 0.5 %  | 2.4 %  | 2.0 %  | (6.6)% | (0.9)% |

<sup>(a)</sup> Effective January 15, 2015, Target operates as a single segment which includes all of its continuing operations, excluding net interest expense and certain other discretely managed items. Segment operations are designed to enable Target's guests to purchase products seamlessly in stores or through our digital channels.

<sup>(b)</sup> Total sales include merchandise sales, net of expected returns, from our store and digital channels, as well as gift card breakage.

<sup>(c)</sup> The fourth quarter and full year 2017 consisted of 14 weeks and 53 weeks, respectively, compared with 13 weeks and 52 weeks in the comparable prior-year periods. The extra week contributed 5.6 percentage points and 1.7 percentage points of the sales increase for the fourth quarter and full year 2017, respectively.

<sup>(d)</sup> Q4 2015, Q3 2015, Q2 2015, and Q1 2015 sales includes \$574 million, \$1,112 million, \$1,055 million, and \$1,075 million, respectively, related to our former pharmacy and clinic businesses, which Target sold to CVS in December of 2015.

Source: Target's Consolidated Financial Statements as filed with the U.S. Securities and Exchange Commission.

Last Updated: 3/6/2018